

Search Engine Optimization Case Study - Pureheartcare.com



GBIM Appraisal

I can see that you are working Hard for my site. You did what you promised “enhancing business online”.

Roberta Wusu,
Pure Heart Home Care, Inc.

The Company

Pure Heart Home Care is a Non-Medical home care agency franchise company specializing in Live-in home care services for the elder. Services allow clients to stay in their home while receiving much needed care and companionship.

The Task

Before contacting GB Internet Marketing, Pure Heart Home Care Company had invested huge amount for the marketing purpose of their site, but it was not so much beneficial. The site had satisfied all the requirements required for the Optimization of the site. This resulted into huge amount of investment and less amount of returns.

Solutions

GB Internet Marketing started doing the SEO for www.pureheartcare.com. A detailed study of the site was made and our team found that, the site was SEO Friendly, but some important tips that were very much important were missing. Later using other techniques various tags were replaced and were used in much efficient way. Also various keywords were updated on the content, hence making it altogether a SEO Friendly Website.

GBIM Advantage

The site started getting ranked on the popular search engines, including Google, Yahoo, Bing. We believe in delivering best results for our clients.