

## Search Engine Optimization Case Study - Neweagle.co.in



### GBIM Appraisal

GBIM is a very professional SEO company. We are pleased with their efficiency of reporting, excellent support, and unlike a lot of other SEO's, they actually do what they say. In just 1 month we saw a marked improvement in our keyword positions. GBIM professionalism provides our company the feeling of its reliability that leads to our success in our business.

Mr. Mukesh Jain,  
New Eagle Industrial Corporation

### The Company

New Eagle Industrial Corporation is one of the leading suppliers and stockists of different material products. We have greatest stock which provides in lowest price. We strive to provide the right product at the right time and at the right price rates. Rather than just a supplier of products, we take great efforts to understand each unique requirement of clients.

### The Task

New Eagle Industrial Corporation wanted their site to be on the Top positions for the Highly Competitive Keywords, The client also wanted to make some basic changes in the website which would make their site more user friendly.

### Solutions

GBIM Technologies started to optimize the website. The site was studied thoroughly. Although the site age was old but still the site was not getting ranked even on good positions in the major search engines. The Keyword rich content were added in the site and after doing submissions in various submission sites, the site Started showing results.

### GBIM Advantage

The site is getting ranked for the highly competitive Keywords and New Eagle is getting enquiries from Many Branded Companies Today.